

The Creative Industries in IN State Senate District 39 Senator John M. Waterman

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 39**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

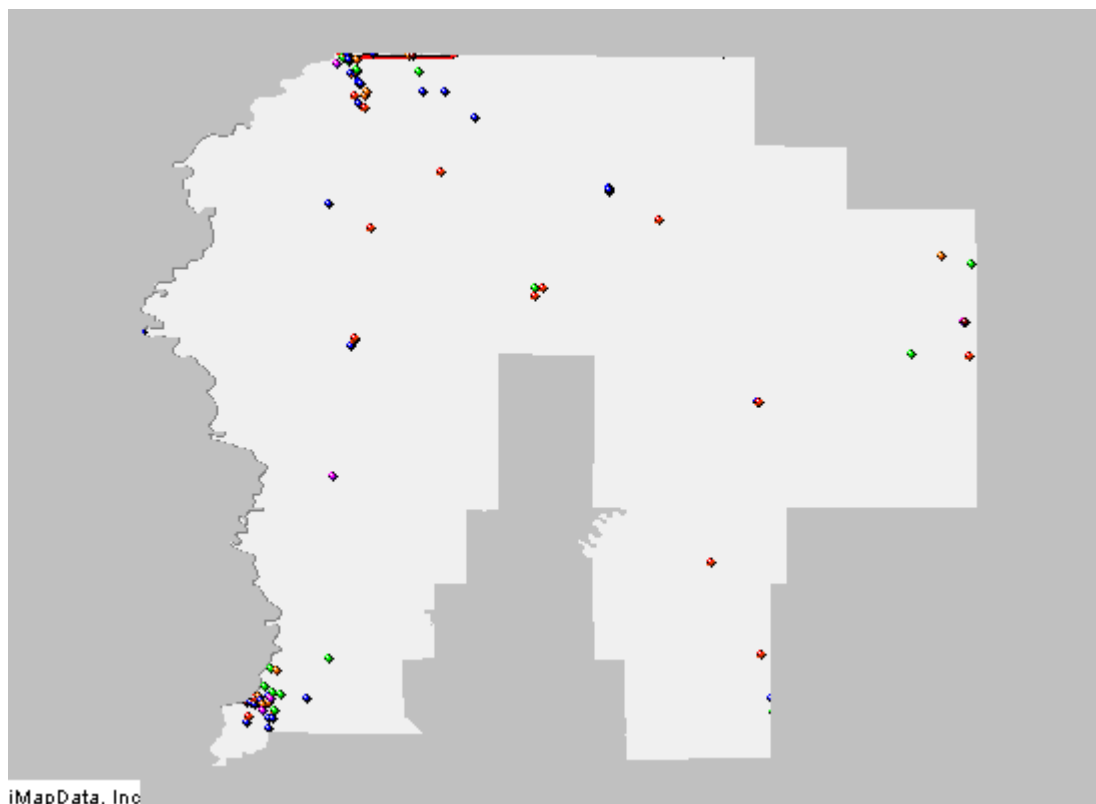
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 39 is home to 118 arts-related businesses that employ 1,202 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 39**, with each dot representing an arts-centric business.

118 Arts-Related Businesses in IN State Senate District 39 Employ 1,202 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 39 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	31
Museums	6	17
Historical Society	1	14
Performing Arts	20	127
Music	13	112
Services & Facilities	4	12
Performers	3	3
Visual Arts/Photography	39	120
Crafts	6	22
Visual Arts	1	2
Photography	23	69
Services	9	27
Film, Radio and TV	23	813
Motion Pictures	14	92
Television	4	702
Radio	5	19
Design and Publishing	24	99
Architecture	4	23
Design	9	16
Advertising	11	60
Arts Schools and Services	5	12
Arts Schools and Instruction	5	12
GRAND TOTAL	118	1,202

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 39 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	5	7	40.00%	17	31	82.35%
Museums	4	6	50.00%	11	17	54.55%
Historical Society	1	1	0.00%	6	14	133.33%
Performing Arts	12	20	66.67%	73	127	73.97%
Music	9	13	44.44%	69	112	62.32%
Services & Facilities	3	4	33.33%	4	12	200.00%
Performers	0	3	300.00%	0	3	300.00%
Visual Arts/Photography	38	39	2.63%	101	120	18.81%
Crafts	4	6	50.00%	30	22	-26.67%
Visual Arts	2	1	-50.00%	3	2	-33.33%
Photography	22	23	4.55%	42	69	64.29%
Services	10	9	-10.00%	26	27	3.85%
Film, Radio and TV	23	23	0.00%	221	813	267.87%
Motion Pictures	14	14	0.00%	107	92	-14.02%
Television	4	4	0.00%	92	702	663.04%
Radio	5	5	0.00%	22	19	-13.64%
Design and Publishing	20	24	20.00%	96	99	3.13%
Architecture	3	4	33.33%	19	23	21.05%
Design	6	9	50.00%	11	16	45.45%
Advertising	11	11	0.00%	66	60	-9.09%
Arts Schools and Services	5	5	0.00%	12	12	0.00%
Arts Schools and Instruction	5	5	0.00%	12	12	0.00%
GRAND TOTAL	103	118	14.56%	520	1,202	131.15%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org